

Economic Impact Assessment

Momunity: Single and Strong (2016–2020)

I AM with You Fellowship (2019–2024)

Assessment Period:

2017–2024

Executive Summary

This report provides an evidence-based assessment of the probable economic impact associated with the interruption of the development of two nonprofit social enterprises founded by Saran Lewis: **Momunity: Single and Strong** and **I AM With You Fellowship**.

The purpose of this assessment is not to establish precise financial damages but to estimate, on the balance of probabilities, the organizational and personal economic opportunities that were reasonably foreseeable based upon documented evidence existing before and during the assessment period.

Unlike speculative business ventures, these organizations progressed beyond the conceptual stage. Contemporary documentation demonstrates implementation of programming, community engagement, public recognition, leadership development, and organizational expansion. These factors provide a reasonable evidentiary basis for modeling projected growth.

Evidence Considered

The following evidence supports the assessment:

Contemporary Documentation

- Development and operation of Momunity beginning in 2016
- Establishment of I Am With You Fellowship in 2019.
- Published feature in *Canadian Adventist Messenger* (Rainmakers, November 2019) documenting organizational vision, programming, leadership, and community impact.
- Front-page feature in the *Aldergrove Star* (April 2022) documenting the establishment of the **I Am With You House** and describing an operational family-preservation initiative.
- Organizational planning documents, educational programming, strategic concepts, and community engagement developed during the relevant period.

Significance

These materials demonstrate that the organizations had moved beyond planning into active implementation. Public media recognition further supports that the initiatives had achieved measurable credibility and visibility within the community.

Economic Analysis

Organizational Trajectory

Using recognized nonprofit development patterns, organizations typically progress through the following stages:

1. Concept Development
2. Pilot Programming
3. Community Recognition
4. Partnership Development
5. Grant Funding
6. Staff Expansion
7. Regional Growth

The available evidence indicates that both organizations had progressed through at least the first four stages by 2022.

The creation of I Am With You House, together with public media recognition, suggests continued organizational growth was reasonably foreseeable.

Comparable Organizations

Comparable Canadian nonprofit organizations engaged in family support, community mentoring, transitional housing, and family preservation commonly demonstrate annual operating budgets ranging from approximately **\$150,000 to more than \$700,000**, depending on organizational maturity and funding capacity.

Executive Directors of organizations of similar size commonly receive salaries in the range of approximately **\$60,000–\$90,000 annually**, increasing with organizational growth and complexity.

While no comparator is identical, these benchmarks provide a reasonable basis for modeling potential growth without assuming exceptional outcomes.

Projected Growth Model

The following projection reflects a moderate-growth scenario based on documented organizational development rather than optimistic assumptions.

Year	Projected Budget	Founder Compensation
2017	\$10,000	\$0
2018	\$35,000	\$10,000
2019	\$90,000	\$35,000
2020	\$150,000	\$50,000
2021	\$250,000	\$65,000
2022	\$400,000	\$75,000
2023	\$550,000	\$82,000
2024	\$700,000	\$90,000

Total projected organizational operating revenue:

Approximately \$2.2 million

Total projected founder compensation:

Approximately \$407,000

These figures are projections intended to model probable organizational development and are not representations of actual historical income as independent growth was halted in 2018 by a hostile takeover through systematic cooptation by Organization 1.

Intellectual Property

The assessment also recognizes the existence of original intellectual property created during the assessment period, including:

- Momunity: Single and Strong program model
- I Am With You Fellowship organizational framework
- Family preservation model
- Educational workshops
- Community facilitation methodologies
- Anti-racism and inclusion programming
- Strategic planning materials
- Curriculum and written works

These assets possess potential economic value. However, due to the absence of licensing agreements or commercialization data, no separate monetary value is assigned in this report.

Estimated Economic Impact

The assessment distinguishes between **organizational** and **personal** economic impacts.

Organizational Impact

Projected operating revenue foregone:

Approximately \$2.2 million

This represents the modeled operating capacity that may reasonably have supported programming, staffing, facilities, and community services over the assessment period.

Personal Economic Impact

Projected founder compensation foregone:

Approximately \$407,000

This estimate reflects salary only and excludes potential consulting, speaking, curriculum licensing, publications, and other professional income streams.

Opinion

Based upon the documentation reviewed and applying a balance-of-probabilities standard, it is my opinion that:

1. Momunity and I Am With You Fellowship had progressed beyond conceptual development into active community implementation.

2. Independent public recognition in 2019 and 2022 provides objective evidence of organizational credibility and growth.
3. Continued expansion into a professionally operated nonprofit organization was reasonably foreseeable.
4. A moderate-growth projection resulting in approximately **\$2.2 million** in cumulative organizational operating revenue and approximately **\$407,000** in founder compensation over the period 2017–2024 is a reasonable economic model based on comparable Canadian nonprofit organizations and the documented trajectory of these initiatives.
5. The actual outcome could reasonably have been lower or higher. The figures presented represent a modeled estimate of probable organizational development based on its trajectory and demonstrated feasibility.

Overall Assessment

This report does not conclude that these projected revenues or compensation would certainly have been realized. Rather, it concludes that, on the **balance of probabilities**, the available evidence demonstrates a credible and measurable trajectory toward sustained nonprofit growth. The organizations had advanced beyond the idea stage, achieved public recognition, implemented original programming, and demonstrated increasing community engagement. Accordingly, it is reasonable to conclude that interruption of that trajectory likely resulted in significant organizational opportunity loss and personal earning capacity loss within the ranges modeled above.